



Hello to all our valued Members of Colo Soccer Club for 2021 and our local community. Next year is fast approaching and we are looking for support from our local businesses in the way of sponsorship.

JOIN OUR TEAM FOR 2022!

We have put together sponsorship packages to suit all budgets. Colo is the largest club in the Hawkesbury and has been your local club for the past Years. Over the years we have developed players that have gone on to play at the highest of levels, whilst maintaining a club that is friendly and caters for all levels of ability.

Our playing fields are owned by Colo SFC and as such all expenses in improving and maintaining them are the responsibility of the club with no assistance from the local Council. As such we are reliant on the generosity of our members and local business owners for a way of providing and continuing improving the facilities for all our members.

With the continuing growth in the local area, it is a goal of Colo SFC to grow with it and provide a club that can expand and grow whilst providing the facilities for all our members for a long time in the future.

Our playing fields are situated in an area that generates a high amount of exposure for your business. We have come up with packages that will maximise this exposure for your business.

We have 72 teams and over 800 registered players this year with thousands of spectators visiting the grounds.

Sponsorship is a great way to get behind your local club whilst promoting your business to a wide audience.

If you or someone you know owns a business and would love to take advantage of one of our sponsorship packages please contact our club at **Colo.Soccer.Sponsorship@gmail.com**

Kind Regards,


































The Executive Committee, Colo Soccer Club.

Colo.Soccer.Sponsorship@gmail.com

COLO SOCCER CLUB SPONSORSHIP PACKS FOR 2022

Colo soccer club has 72 teams and over 800 registered players with a very large support base attending as family and friends every week. Sponsorship is a great way to promote your business and support your local club.

We do have shirt packages available that are not listed in the below. If you are interested in having your logo on the playing shirts (sleeve, back or front), please feel free to contact the club on to discuss these opportunities. We would request that this would be an ongoing commitment for between 3 – 5 years. The 'Platinum and Platinum Plus' levels of sponsorship would be the starting point.

Sponsorship Packs	Bronze \$750 For 1 year	Gold \$1500 For 1 year	Diamond \$2000 a year for 1 years	Platinum \$3000 a year for 1 years	Platinum Plus \$4000 a year for 1 years
Advertisement for your business on Colo website					
Advertisement for your business on Colo Facebook					
Pop up flag 2.4m high & double sided		 x2	 x2	 x2	 x2
Company logo on Colo website with a link directly back to your business page					
Signage opportunities and recognition on presentation day					
Extended Facebook recognition with the ability to market your business through the Facebook page					
2.4mx1.2m sign on the fence on the grounds (grandstand space available but limited)				 x2	 x4
Your logo on all Colo soccer Balls which are supplied to all under 14 players and all team game balls.					

Thank you for your support.

The Executive Committee, Colo Soccer Club.

Colo.Soccer.Sponsorship@gmail.com (WHO RECEIVES THESE EMAILS?????????)

Shirt sponsorship packages

NOT FOR THE WEBSITE – Open for further discussion

This is just my idea of what should be offered as our shirt packages. The \$3000 and \$4000 packages would be in line with the offered Platinum and Platinum Plus packages, it is the number of years that they are willing to commit to that would allow the shirt sponsorship to be beneficial to us as a club.

Obviously the \$5k and \$10k packages would at a minimum be in line with the Platinum Plus package with maybe a couple of additional flags/signs to be provided.

I still think that package to be only offered to 1/3 of the shirts in the age brackets either available or of the choosing of the sponsor. (6-9 years, 10-16's and Sunday games/All age as the third group)

Amount	Years	Shirt Location	Juniors/Youth/ Seniors
\$3000	5 years min.	Back/front	
\$4000	4 years min.	Back/front	
\$5000	3 years min.	Back/front	
\$10000	2 years min.	Front	

EG: I pay \$4k and I commit to the 4 years. I would receive the Platinum Plus package for each year and in addition I now choose to put my logo on the back of the Juniors (6 – 9 years) if it is available for the 4 years.

Our issue for next season is if someone comes on board for the shirts, that next season will be difficult. Depending on when they commit, would dictate when shirts could be ordered and therefore result in likely only receiving them after the season has started. This would have to be disclosed to the potential sponsor or we find a different supplier that can deliver in a shorter space of time than the current one.